



**Press Release**

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# **Saur Group and Purecontrol have signed a partnership agreement to optimize the energy consumption of water treatment plants**

**Saur announces the launch of a new partnership with the French company Purecontrol to optimize the energy consumption of water treatment plants using an AI-driven solution. Following a series of successful pilot projects, Saur is now rolling out this solution to all water treatment plants operated by the Group, which contributes to delivering on its Zero Net Emission strategy to achieve an 83% reduction in its carbon intensity by 2023.**

Purecontrol is an innovative artificial intelligence-driven management solution that significantly reduces operating costs and carbon footprint, at the same time as optimizing operations for water industry and water management actors. Following a series of successful pilot projects, the solution will now be progressively rolled out in all water treatment plants operated by Saur to analyze and control operation of the most energy-intensive equipment. Ultimately, all the international water treatment plants operated by the Group will benefit from the same solution.

The Saur/Purecontrol partnership is fully committed to simplifying front line operations by ensuring compliance with environmental standards, reducing the risk of failure and optimizing energy costs. As a result, operations management will be able to respond and adapt immediately to weather forecasts, upstream water quality measurements, energy prices and plant operating status. Front line operators can therefore be certain of an optimized level of carbon impact, backed up by real-time operational support.

The new partnership will also help the Group to deliver its Zero Net Emission strategy to achieve an 83% reduction in its carbon intensity by 2023. Saur continues to implement practical, long-term initiatives to facilitate the energy and water transition in all its operating regions, highlighting its local presence and commitment to its local authority and industrial partners.

**Christophe Tanguy is Chief Operating Officer at Saur Group:** *"This new partnership has emerged from our determination to successfully deliver the energy transition for our operating facilities throughout France by taking their efficiency to a new level. We also lead by example in our management of energy. Like every other industry in the world today, our challenges are to control our costs and*

**Saur**

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Saur - French simplified joint-stock company (SAS) capitalized at €101,529,000 - R.C.S. 339 379 984 Nanterre



*decarbonize. This new partnership with Purecontrol will clearly help us to do that. It also further strengthens our determination to rally all local actors around the challenges posed by water as we strive to establish ourselves as champion of the water transition by 2030."*

**Geoffroy Maillard is CEO and Co-Founder of Purecontrol:** *"Signing this partnership agreement with Saur marks a major step forward in the development of Purecontrol. It also reflects a substantial and impressive level of recognition for the credentials of Purecontrol expertise among industrial and local authority water users. One thing I am certain about is that this year will mark a turning point for the growth of Purecontrol, not only in France, but also internationally."*

**About Saur:** As a pure player in water and essential services, Saur works to protect the environment in the heart of the territories it serves. Saur has always acted to offer the same quality of service to small towns as to large cities, guided by its purpose: to restore to water the value it deserves. Saur worldwide presence: Cyprus, Colombia, France, Italia, Netherlands, Poland, Portugal, Saudi Arabia, Scotland, Spain, USA. 2021 key figures: €1.7 billion Group net revenue, 9,500 local authorities and industrial clients contracted, 12,000 employees and 20 million consumers served worldwide.

#missionwater

[www.saur.com](http://www.saur.com)

**About Purecontrol:** Founded in 2017, Purecontrol is a unique solution that leverages the power of artificial intelligence to significantly reduce operating costs and energy consumption by optimizing operations in the water management, industrial and renewable energy sectors. In 2021, Purecontrol reduced its customers' energy consumption by 1.6 million kilowatt hours, and their CO<sub>2</sub> emissions by more than 1,000 metric tons. Now installed on more than 150 sites, the solution has proven just how effective real-time facility management and data analysis can be across a broad range of industrial processes. In 2021, Purecontrol was awarded the Greentech Innovation energy efficiency label by the French Ministry for the Ecological Transition, followed this year by the Solar Impulse Efficient Solution label highlighting the eco-innovative effectiveness of the solutions it provides.

[www.purecontrol.com](http://www.purecontrol.com)